

Basil Harris

Professional copywriter and editor with 7+ years experience writing corporate email copy, landing pages, blog articles, and other content.

(206) 552-8229

harris.basil@gmail.com

Work samples & references:
[linkedin.com/in/basilharris](https://www.linkedin.com/in/basilharris)

EXPERIENCE

Watts Agency, Seattle — Copywriter (contract)

2020

Generate bulk headlines for client social campaigns. Write and edit script for key client presentation video.

Knowde Inc., Seattle — Copywriter (contract)

2019

Write targeted landing page and email campaign copy. Develop content strategy for social media.

Namecheap.com — Senior Content Writer

2015 - 2019

Project manager of monthly CRM newsletter (2M+ subscribers). Write and edit copy for major CRM landing pages and email sequences. Write and edit blog articles (10K+ views), promotional copy, and product pages. Write and edit announcement copy for new product launches (e.g., 2FA & VPN).

Lass Advisory Services, Seattle — Social Media Consultant

2016 - 2017

Provide targeted instruction in social media strategy and techniques.

Freelance — Performance & Presentation Coach

2009 - PRESENT

Coach and consult on business presentation, audition, and performance techniques for dynamic and engaging speech patterns, deportment, and storytelling skills.

Bellevue College, Bellevue, WA — Instructor

MAY - OCT 2013

Teach Acting for Beginners, Theatrical Improvisation, and Scene Study courses.

Pyramid Communications, Seattle — Project Coordinator

2007 - 2009

Provide creative strategy, branding, copywriting, and project management for a public affairs firm dedicated to socially responsible causes.

SKILLS

Best practices in SEO & Google AdWords, Social media copy, Office 365, G Suite, WordPress, Confluence, Trello, Smartsheet, Slack

COMMUNITY ACTIVITIES

Liaison Committee Member, Actors Equity Association, Seattle Chapter
Support and leadership guidance for professional stage actors' union

Feature Film Writing Credits
"My Effortless Brilliance" - dir. Lynn Shelton
"Creatures From the Pink Lagoon" - dir. Chris Diani

Open Script Read, Northwest Film Forum, Seattle
Provide public table reads and feedback of writers' screenplays

EDUCATION

Brand Concepts, School of Visual Concepts, Seattle - Mike Hayward, instr.

BA, Theatre, University of New Hampshire